

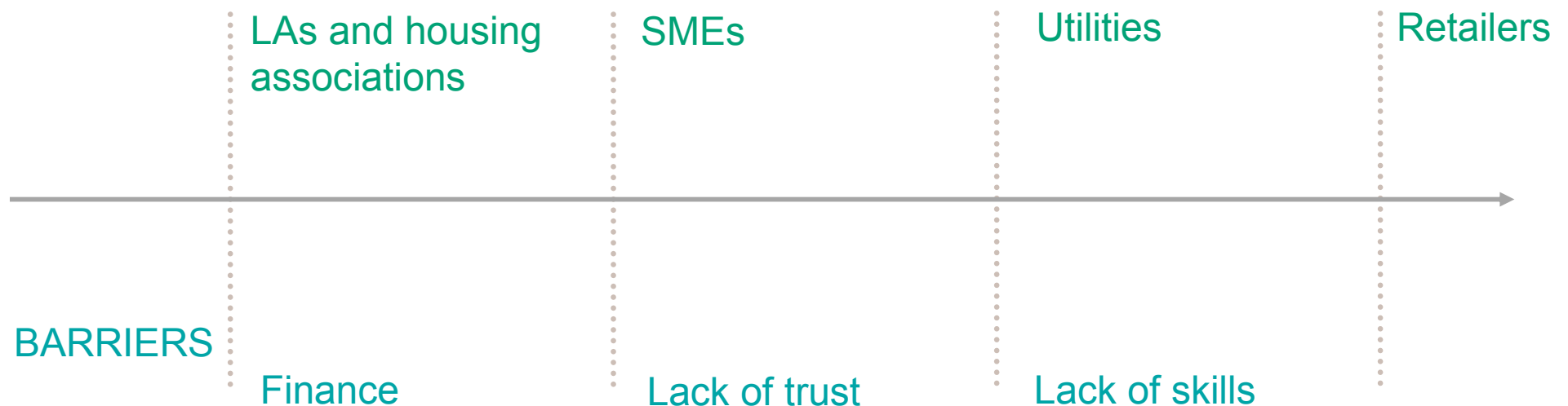


Being ready for the challenge

Karen Lawrence
Director of Delivery

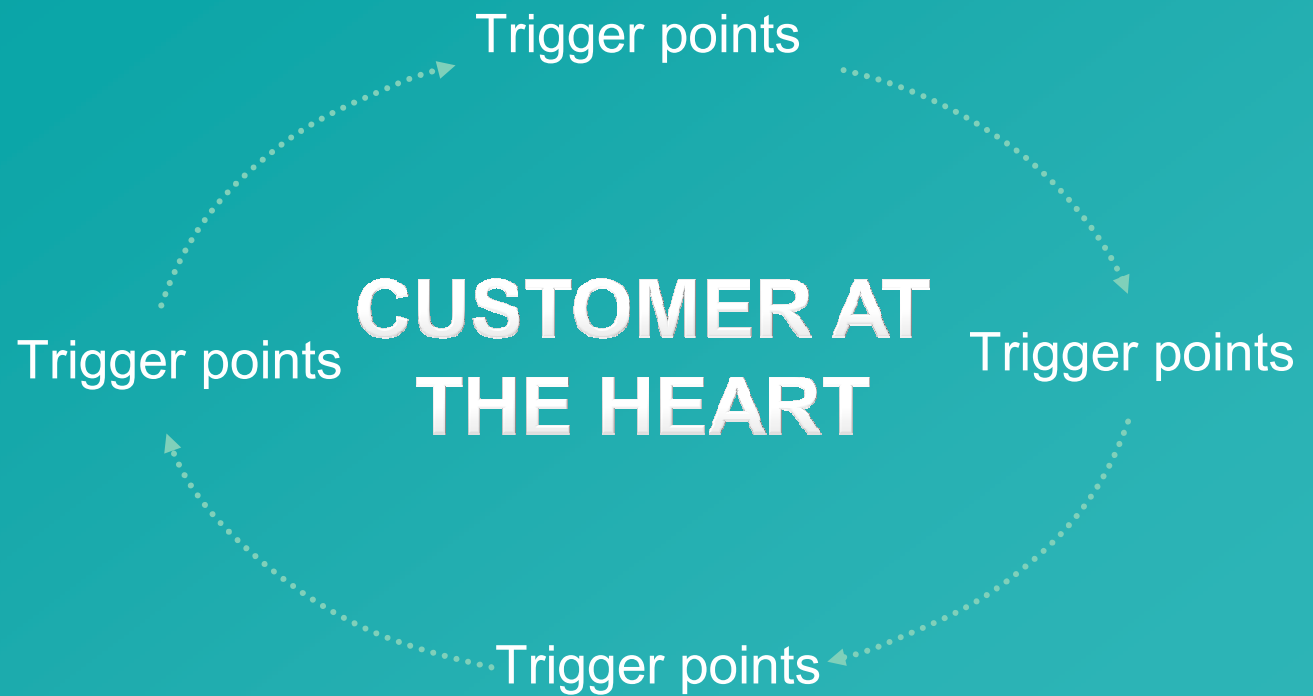
Diverse stakeholders

DELIVERING



Confidence | Tailored advice | Proven technologies | Trained installers

Green finance | Private/public partnerships | Area-based-schemes | Trigger points



What is the Green Deal?

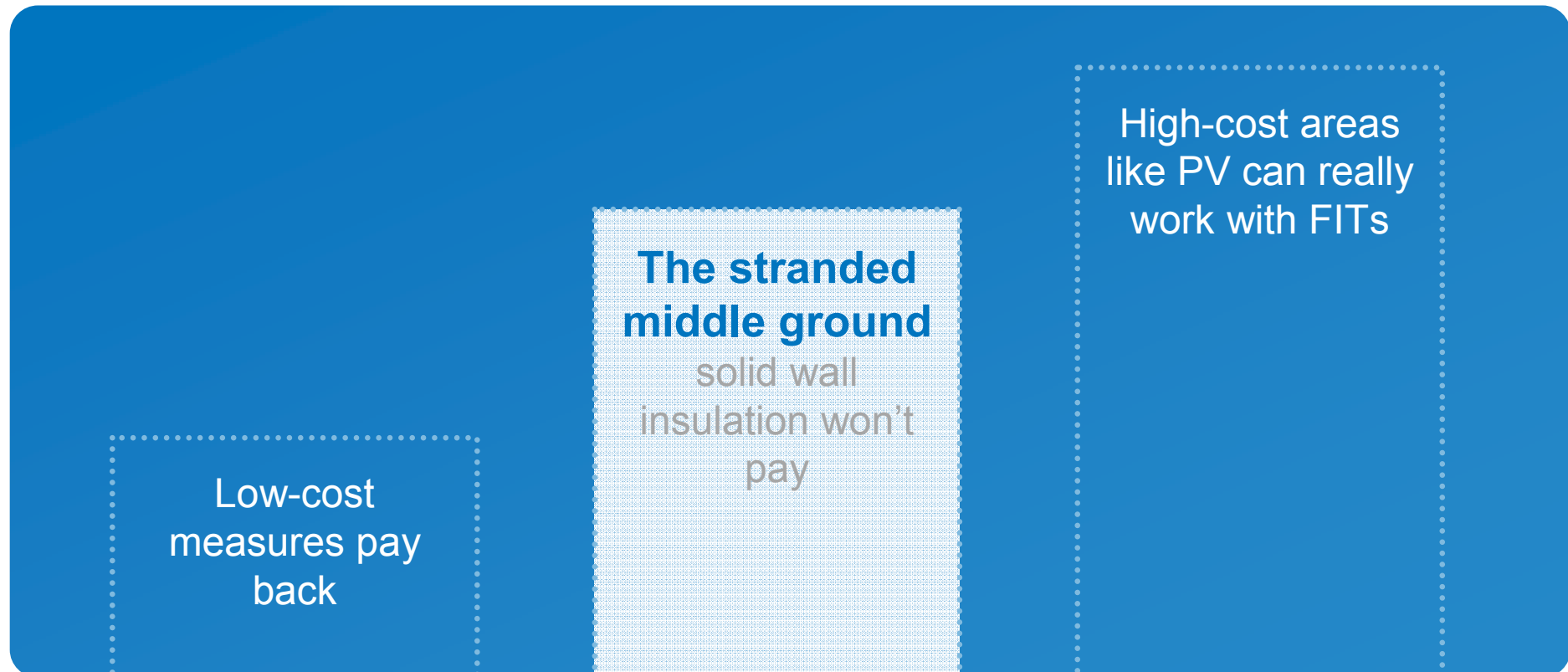
Widens the **scope**

Unleashes the **market**

Makes the **money equation work**

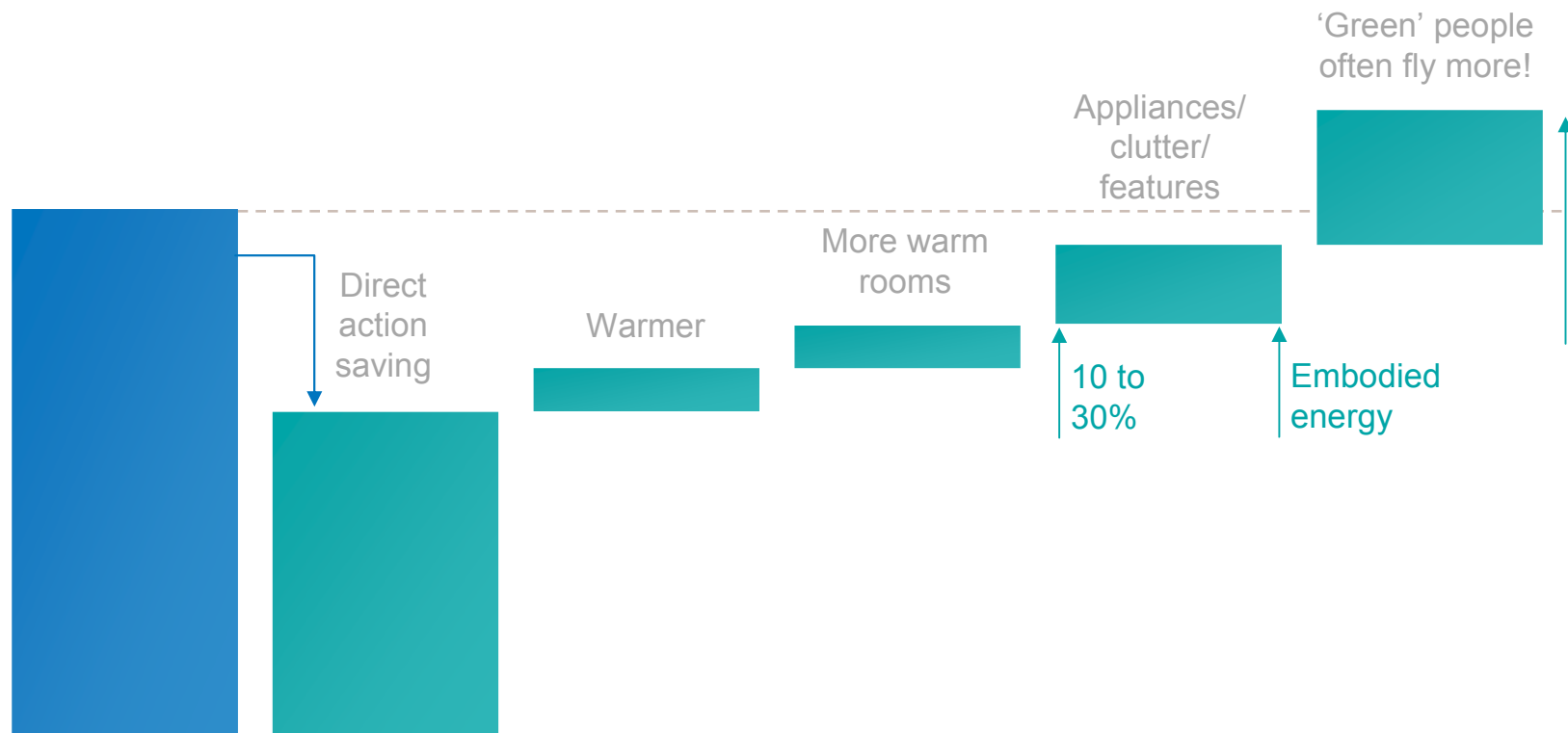
LA's and housing associations key!

The stranded middle ground

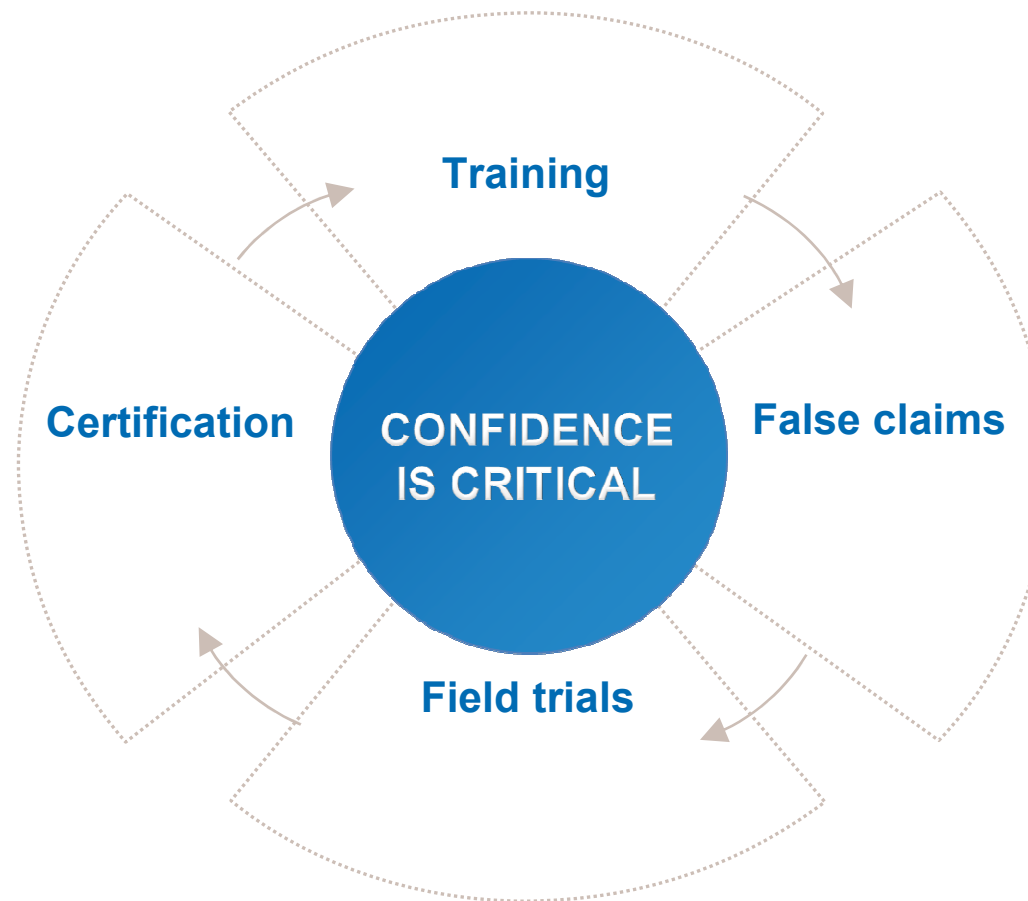


Continuing advice

How the rebound / backfire effect works for an individual



Working with the market





Ensuring success