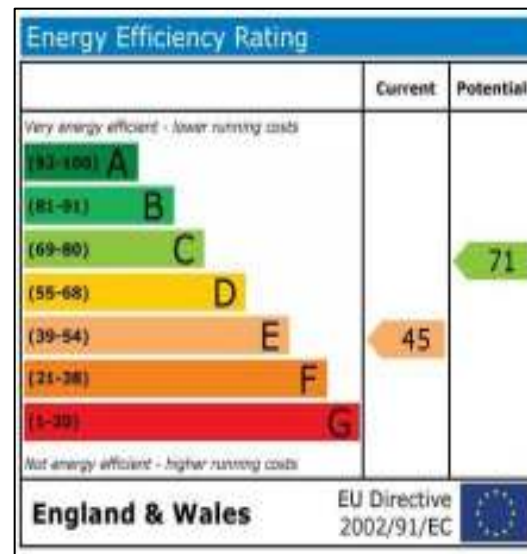
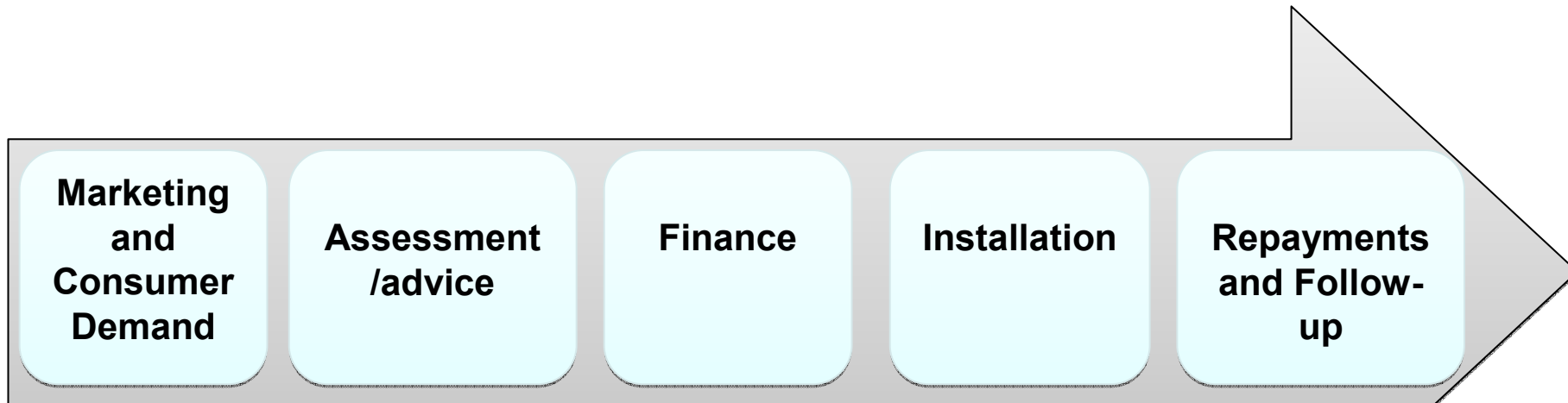


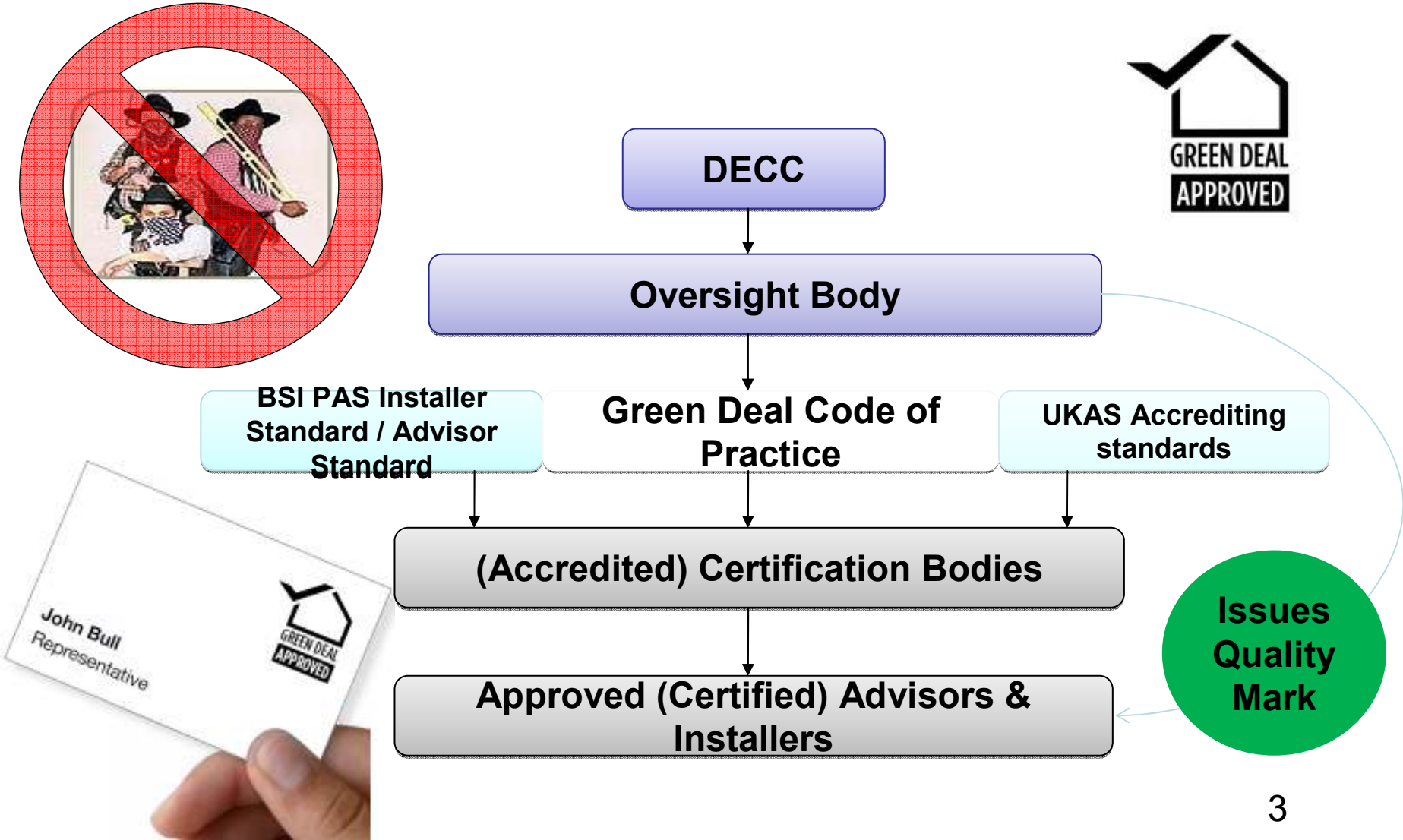
The Green Deal and ECO

Steve Ives
DECC

The Green Deal



Approval and the Green Deal Quality Mark



What fails the Golden Rule... ...where we still want activity



- Hard to treat properties



- Under-heating households (who are poor or vulnerable)



Green Deal and ECO Interaction



Green Deal supports the measures that meet the 'golden rule'

- further loft insulation
- cavity wall insulation



GREEN DEAL £

ECO carbon subsidy and Green Deal will deliver measures to hard to treat housing

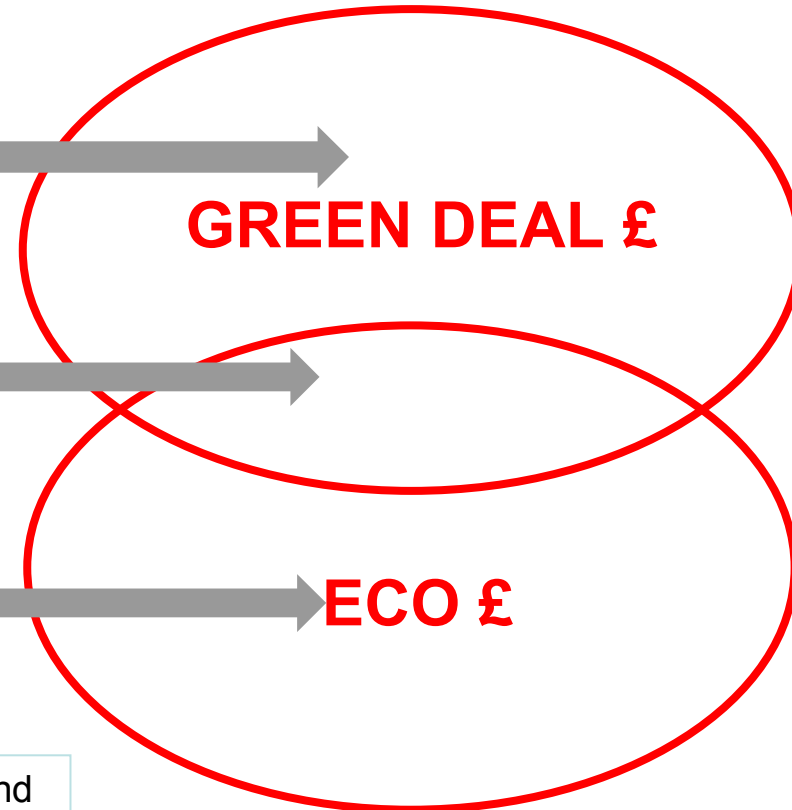


ECO subsidy for low income communities and fuel poor households providing heating and insulation measures



ECO £

Brokerage: Will ensure transparency, drive VFM and enable a wider range of delivery partners enter the market



The role/s of local authorities and social housing providers



Green Deal Provider

Partnership with National brand

Joint branding & marketing with national brand

Delivery by National brand

Facilitation role

Thank you

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