

Unravelling ECO

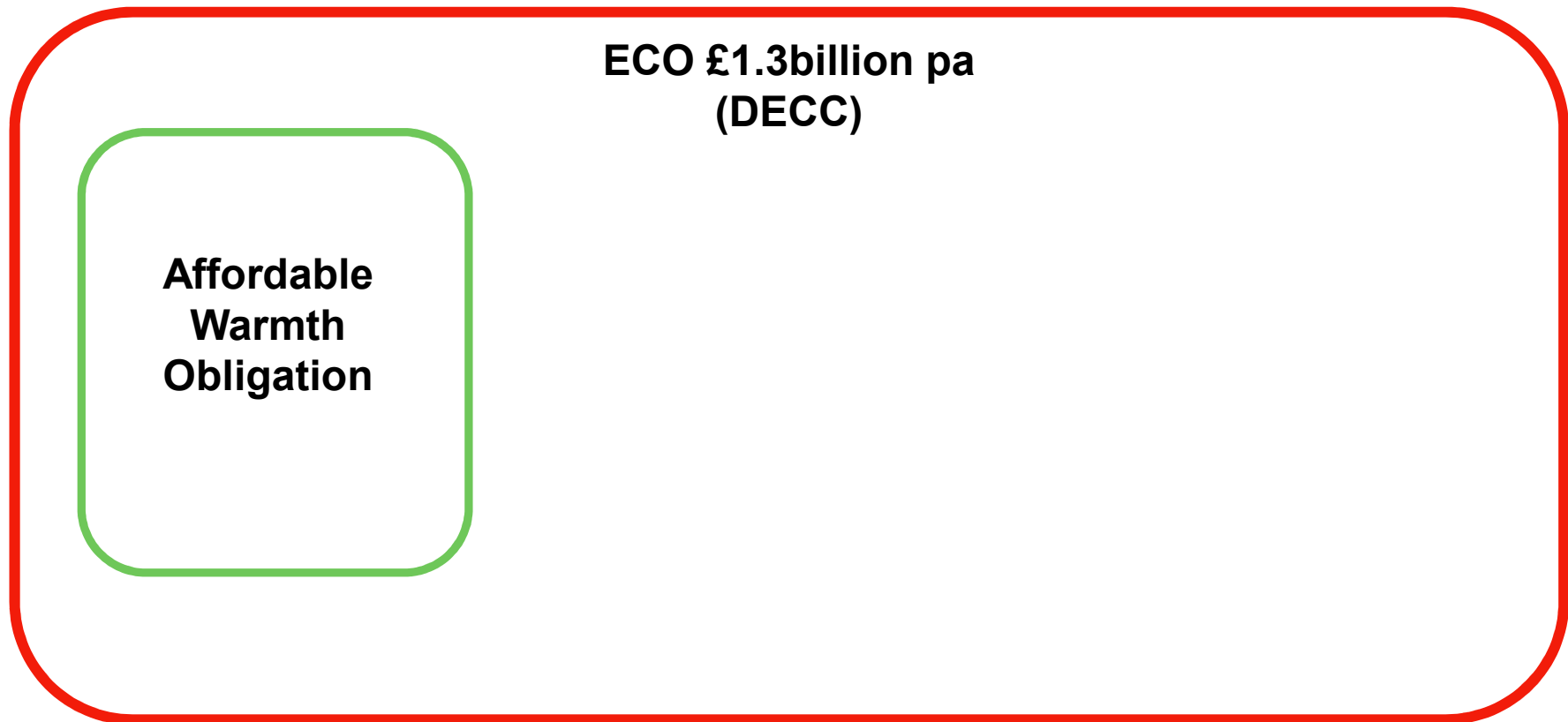
Nigel Dewbery
Head of Obligation Delivery
CAN Conference 28th January 2013

The logo for e-on, featuring the text "e-on" in a white, lowercase, sans-serif font with a dot over the "e", set against a solid red rectangular background.

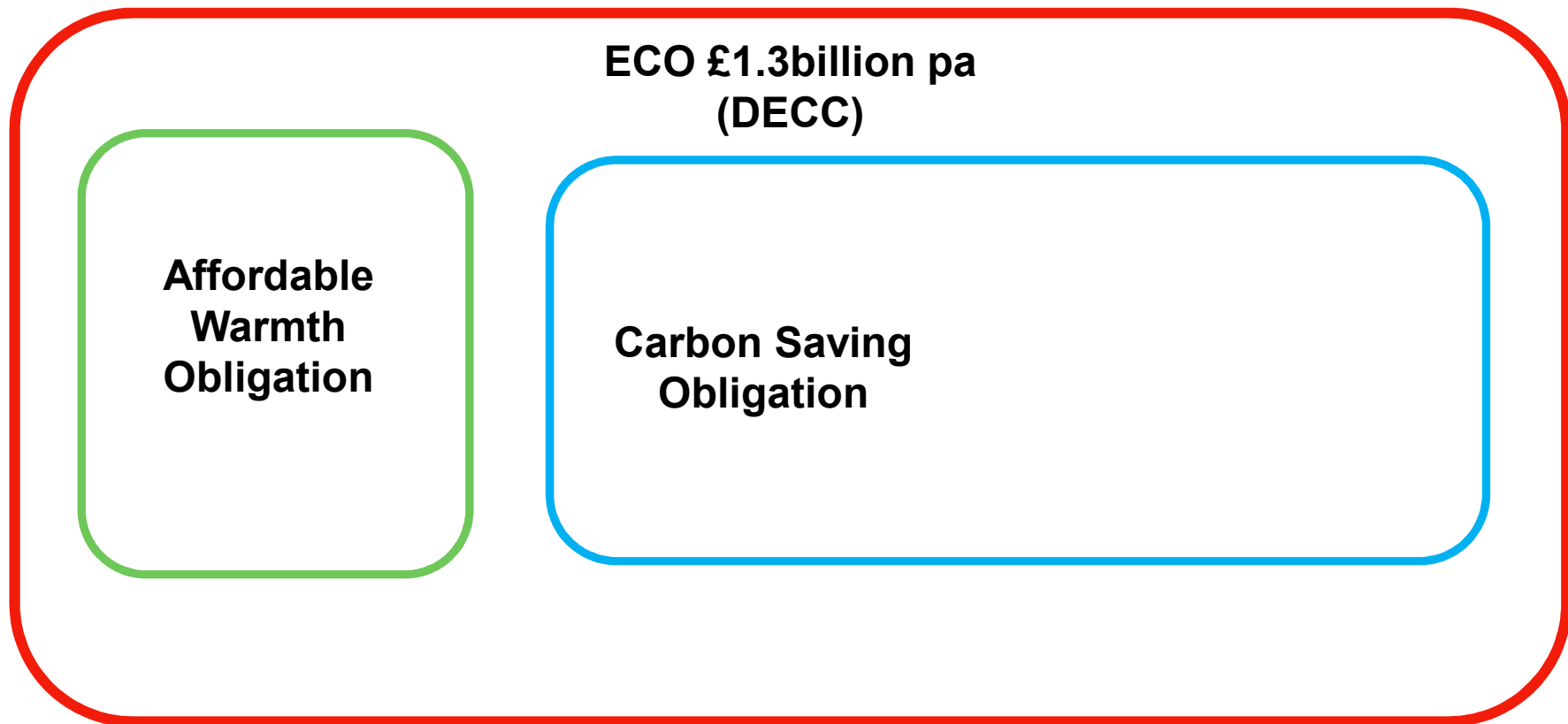
The make up of ECO

**ECO £1.3billion pa
(DECC)**

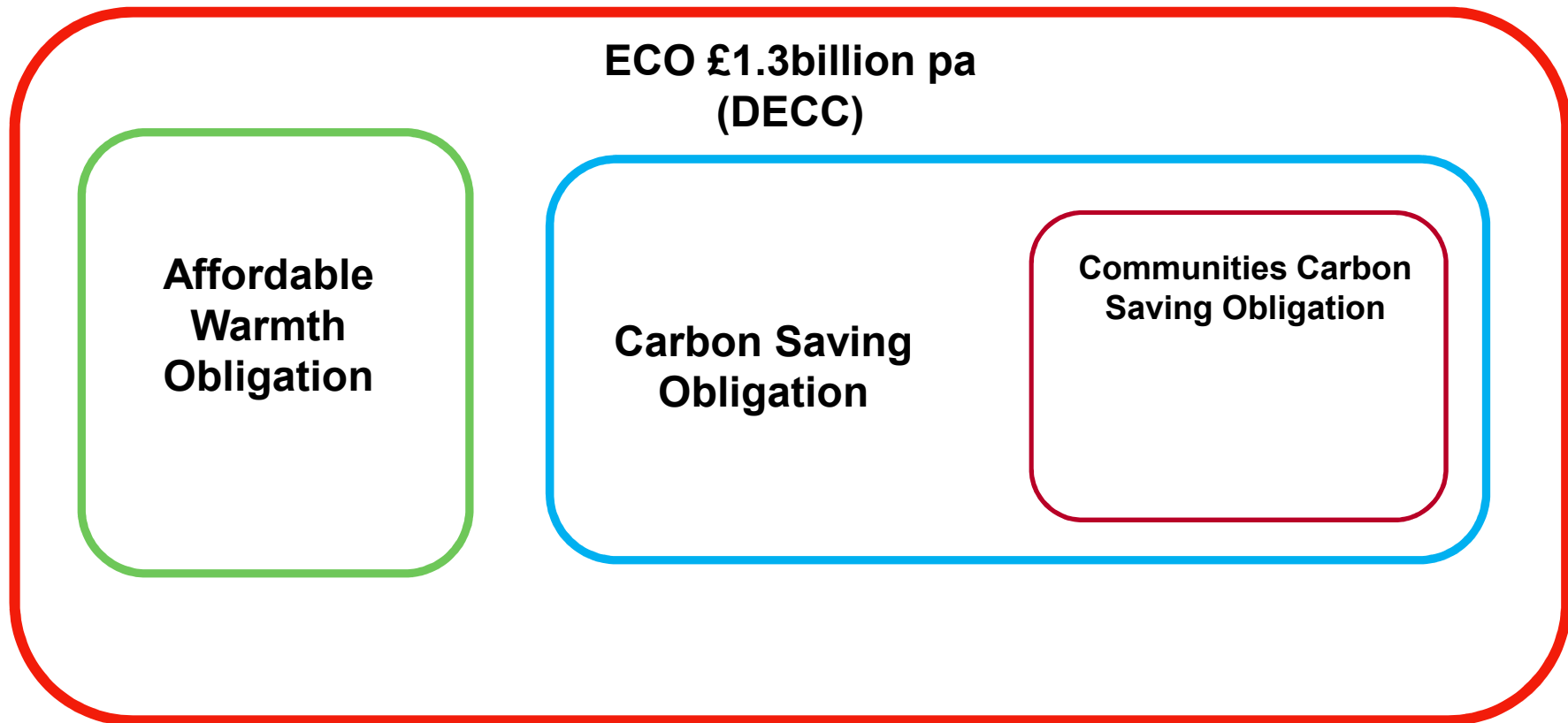
The make up of ECO



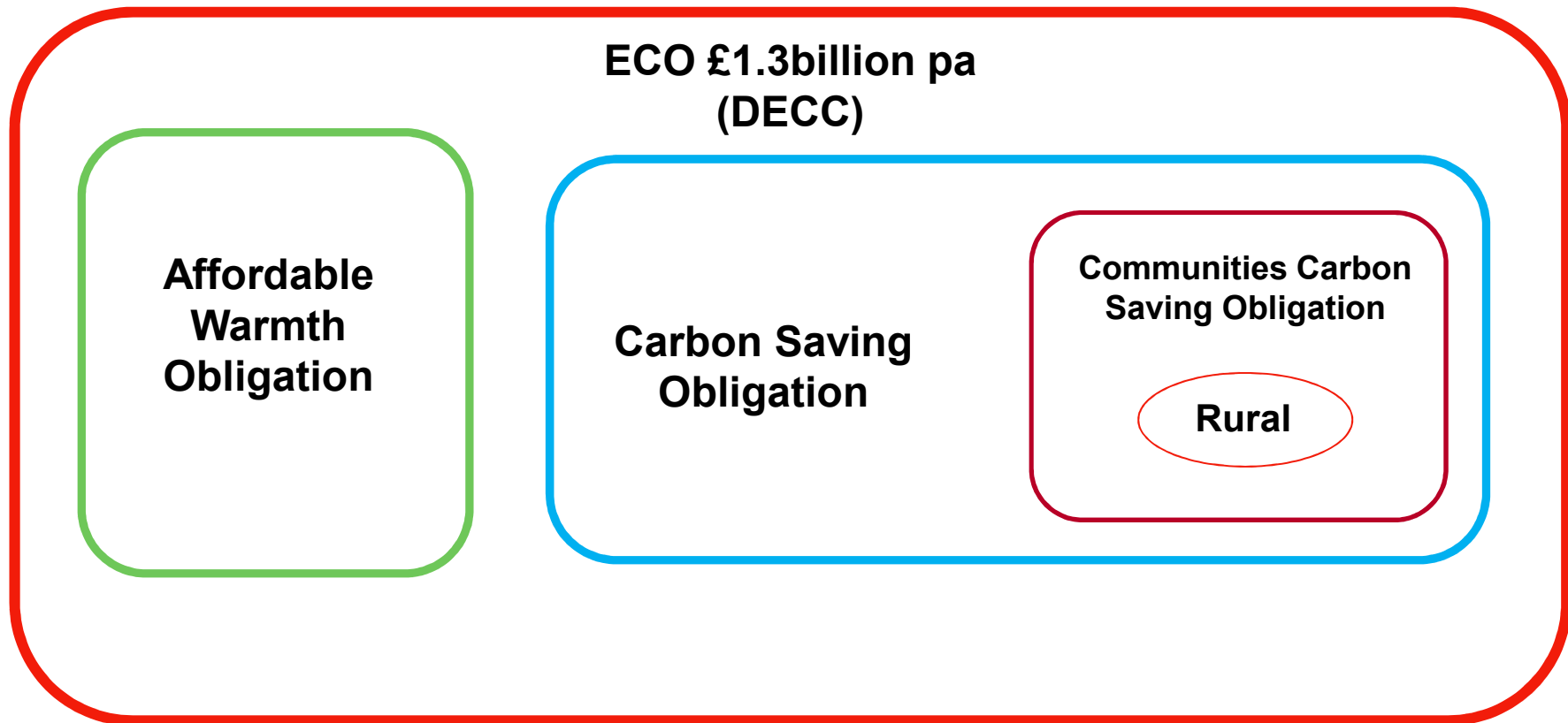
The make up of ECO



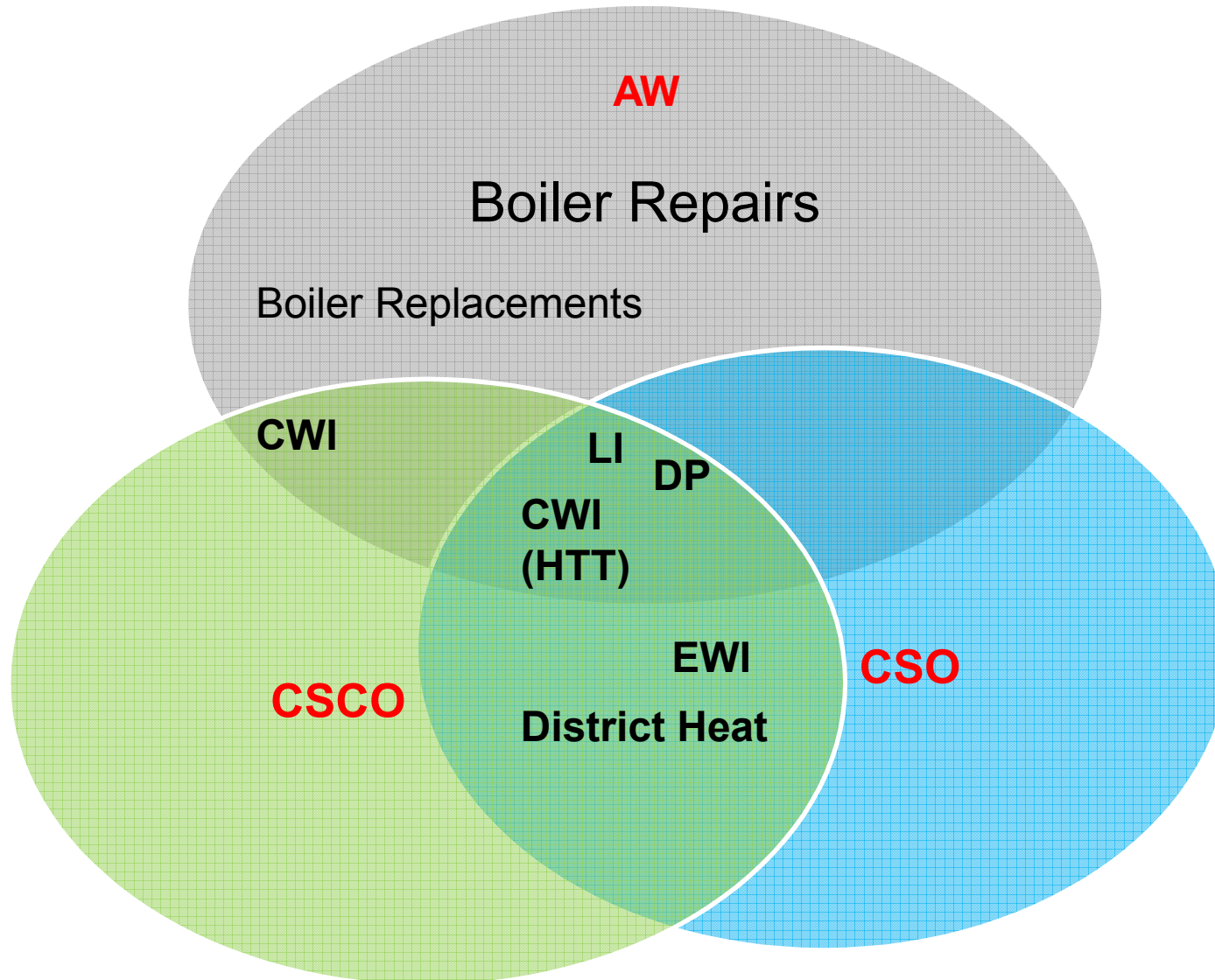
The make up of ECO



The make up of ECO



Mix of Measures :- Distribution of main measures



DECC financial impact assessment

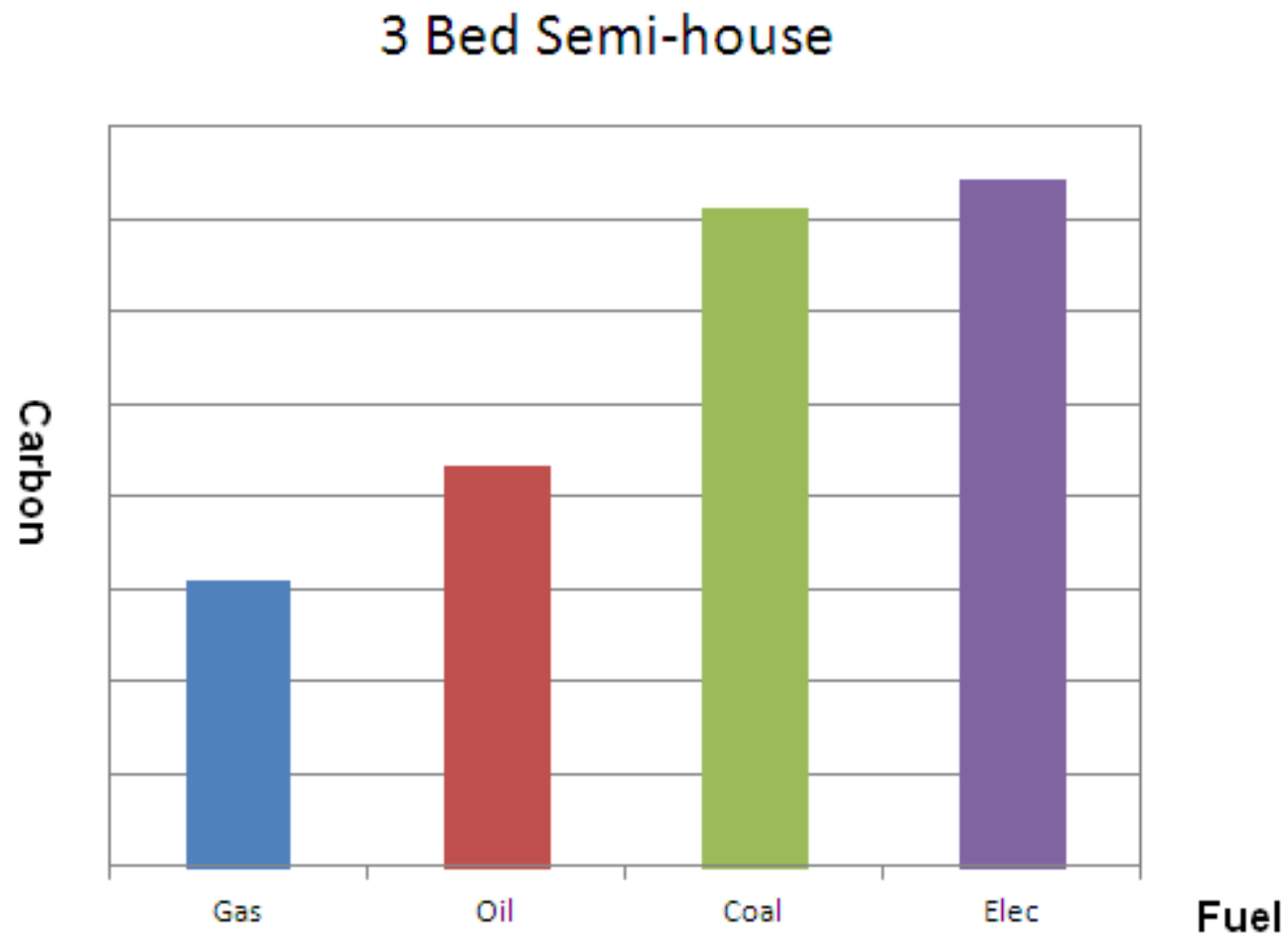
- DECC Impact assessment states total spend £1.3Billion pa
- NERA Impact Assessment believes likely to be >£2.3Billionpa
- Why?
 - 1) DECC assumes 3rd party (Green Deal) input of 43% for CERO/CSCO
 - 2) DECC assumes that broken boilers are replaced with direct acting electricity to heat households
 - 3) DECC assumes that two thirds of all ECO installations will be in NON- gas heated properties

Link to Green Deal (the purpose of ECO)

- The statutory instrument clearly sets out ECOs role in the Carbon Emissions reduction element.
- This role is to support the Green Deal Golden rule funding mechanism
- Where Golden Rule savings do not meet the capital cost of the measure ECO will provide “top up” to allow measure to proceed
- Green Deal Golden Rule first, ECO second.
- Hence 43% from funding source NOT ECO.



Impact of fuel type



CESP changes to ECO

CESP

Portfolio of measures around SWI



ECO Carbon Savings

Insulation only with gateway measures SWI and HTT CWI

Strict Geographic Areas



No geographic constraints

“Deemed” carbon savings



RDSAP Carbon Scores (effected by heating)

Multiple Uplifts on true carbon saved



No Uplifts allowed

Ofgem reporting at project end



“30 day” notification ongoing

3 year programme



2.25 year programme



Considerations to achieve carbon maximisation

Thermally inefficient properties	<input checked="" type="checkbox"/>	Multi measures	<input checked="" type="checkbox"/>
Un refurbished properties	<input checked="" type="checkbox"/>	High Density Levels	<input checked="" type="checkbox"/>
Non Gas heated properties	<input checked="" type="checkbox"/>	Within LSOAs	<input checked="" type="checkbox"/>
Larger Properties	<input checked="" type="checkbox"/>		
Hard to Treat Cavity Walls (Medium rise)	<input checked="" type="checkbox"/>		
Potential for 3 rd party contribution	<input checked="" type="checkbox"/>		

Where to get help? (the sales pitch!)

From E.on of course!!!

- 1) Today see us on our stand and workshop
- 2) Through CAN, looking at Q&A website
- 3) CAN magazine, features and articles on ECO progression
- 4) Direct
 - a) National team of 5 Relationship managers (HHCRO)
 - b) National team of 9 Business development managers (CERO/CSCO)
 - c) Central Team of “Evaluation and Design” specialists
 - d) Central team of “Funding” specialists

We are already have ECO sites up and running and funding available
We are here to help you get the best out of ECO

Think ECO - Think E.ON

The E.ON logo, consisting of the lowercase letters 'e.on' in white, set against a red rectangular background.

How we can Support

1. Technical Support on detail of energy efficiency and specific Green Deal/ECO issues
2. Guidance on “golden nuggets” for ECO so customers are not misguided
3. Specialist Energy Efficiency Contact Centre
4. All leads will be contacted and as appropriate be provided with Home assessment
5. Literature and marketing detail

Think ECO - Think E.ON



How you can gain best advantage

1. Identifying properties in “right areas”
2. Identifying the right communities;- Off gas, “low rise”, poor quality housing
3. Joint offers to individual private householders;- will have ECO/Green Deal package
4. Joint community events
5. Working with “E.on, ECO on the Road”
6. Need for proactive “campaigns”

Think ECO - Think E.ON



Act now

- ECO period is January 2013 to March 2015
- To allow for formal completion most will need projects completed by December 2014.
- Only 24 months in total, **one has already disappeared!**

Think ECO - Think E.ON

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Contact Us

- HHCRO

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