

Carbon Action Network Training Day

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Green Deal Workshop
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Centre for Life Newcastle

1. Statements

- “It is the first 3months of the Green Deal. It’s a slow start to an excellent well thought out scheme it will work”. **2 people agreed.**
- “Let’s give it a chance for a year or two and see what happens”. **5 people agreed.**
- “The Green Deal is fundamentally flawed”. **7 people agreed**

2. Minutes of views

- 2.1 LA’s felt that they need to be careful of schemes they promote. They are finding it hard to promote it to family and friend never mind the public.
- 2.2 LA’s are aware there are currently legal difficulties making the Green Deal an option for Private Tenants but these are being addressed by DECC.
- 2.3 EST felt that it didn’t matter if people were not taking the GD finance, it’s was just an option for people it was not the best for everyone. EST remit is directed by DECC, they have no links to local schemes they are only allowed to direct customers to the list of registered GD providers. However they would like to start offering a hand holding service to local schemes. They would like to approach DECC with a collection of requests from organisation’s asking for this service.

3. Your council and the Green Deal

- What has your Council done to promote GD.
- What was the public reaction in your area to GD.
- What could you do to make the GD work in your area and how could Government help you.

4. Minutes of views

- 4.1 LA’s have no resources to promote GD. They are very uncertain, have lack of confidence as don’t know the full facts. Not enough information on the table.
- 4.2 No public reaction. Only installers calling in with questions!
- 4.3 GD consultations on the future of the scheme are needed.
- 4.4 Finding out the particular products that drive interest in GD for example Boiler break downs.
- 4.5 Targeting homes strategically. Housing stock information and EPC data with benefit information is needed to do this.
- 4.6 Extra resources into LA’s, especially into Project Management of schemes.
- 4.7 Make certain aspects of the GD compulsory to LA’s
- 4.8 Make EPC data free.

5. What could make it attractive to thousands of people?

1.

- 5.1 Less paper work as it is too complex.
- 5.2 Needs to be simple for the person enquiring.
- 5.3 The market might identify new approaches to it as it's evolves.
- 5.4 Free or Zero Interest.
- 5.5 More community liaison/better handholding

6. If money was no object what sort of scheme would drive a mass market scheme to millions of households

- 6.1 If we were to scrap GD entirely and money no object what sort of scheme would be a compelling offer to millions of households.

7. Minutes of views

- 7.1 Local approach required. Localised tariffs, bulk buying renewable for communities.
- 7.2 Re-nationalise Energy Companies.
- 7.3 Consultation required with communities.
- 7.4 Free Insulation, Free Renewables, Free everything! Green NEW Deal
- 7.5 Cut out all waste of money like assessments.