

Green Deal Or No Deal

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The Greenest Government ever? Discuss?



The Green Deal



Green Deal – True Believers



Green Deal - some issues

- How hard will it be to achieve 'The Golden Rule'?
- No 'golden rule' guarantee
- Change in occupancy
- 7% loans
- Mixed messaging on debt
- Impact on house sales
- Government's impact assessment - insulation

Which statement?

- “It is just the first 3 months of the Green Deal. Its a slow start to an excellent well thought out scheme. It will work!”
- “Lets give it a chance for a year or two and see what happens”
- “The Green Deal is fundamentally flawed and needs to either drastically change to make it a more compelling offer OR we need a new policy entirely”

Your Council and the Green Deal

- “What has your Council done to promote the Green Deal?”
- “What was the public reaction in your area to the Green Deal?”
- “What could you do to make the Green Deal work in your area and how could Government help you?”

What changes could you make to Green Deal to make it attractive to thousands of people?

- Lower Interest rates
- No Interest
- More cashbacks
- Lower Capital Costs
- Simpler process – How?

What's the alternative?

- “If we were to scrap the Green Deal entirely and money were no object what sort of scheme would be a compelling offer to millions of households.”

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