

# Suppliers view of ECO and Green Deal Lessons so far.....

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# The make up of ECO

**ECO £1.3billion pa  
(DECC)**

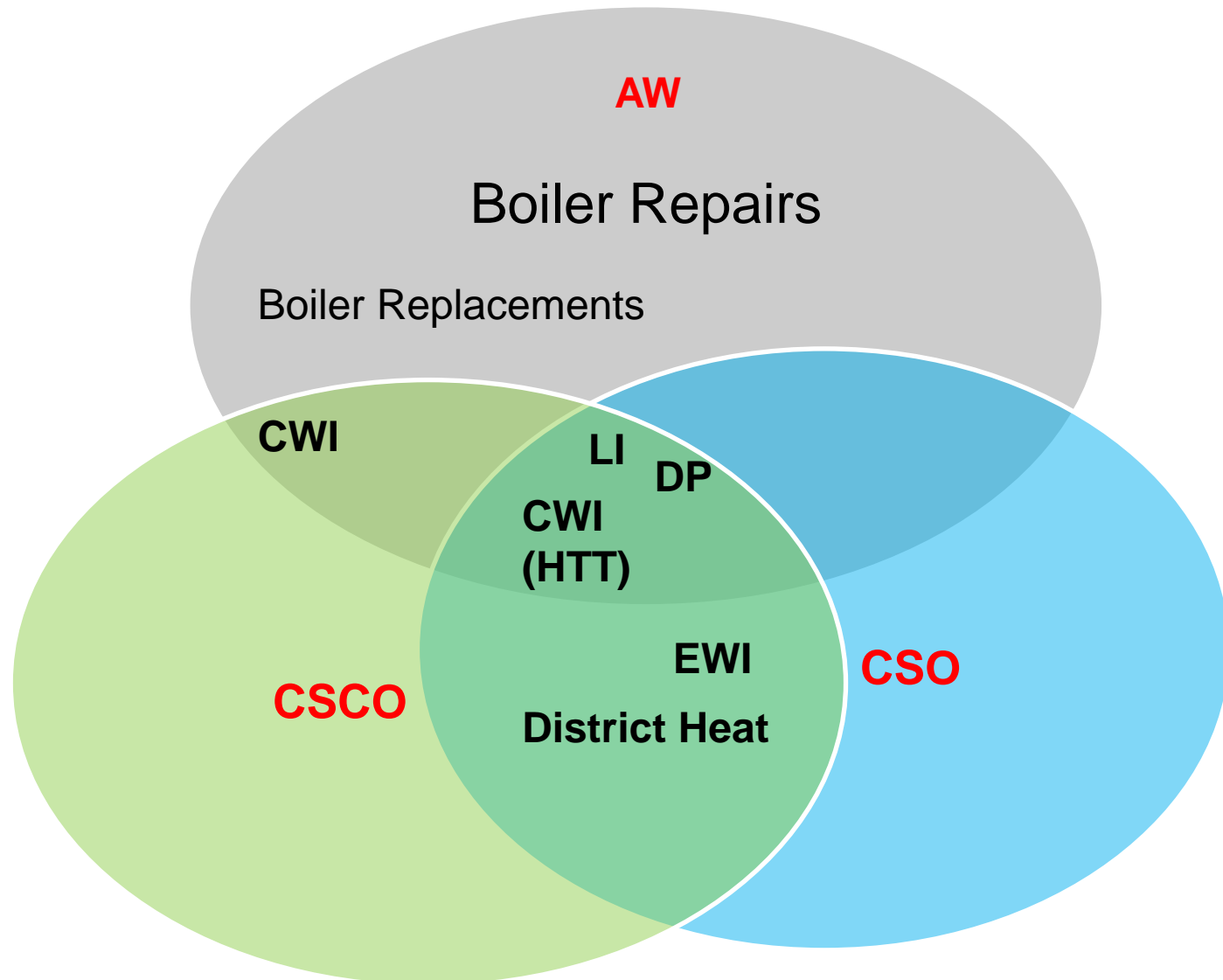
**Affordable  
Warmth  
Obligation**

**Carbon Saving  
Obligation**

**Communities Carbon  
Saving Obligation**

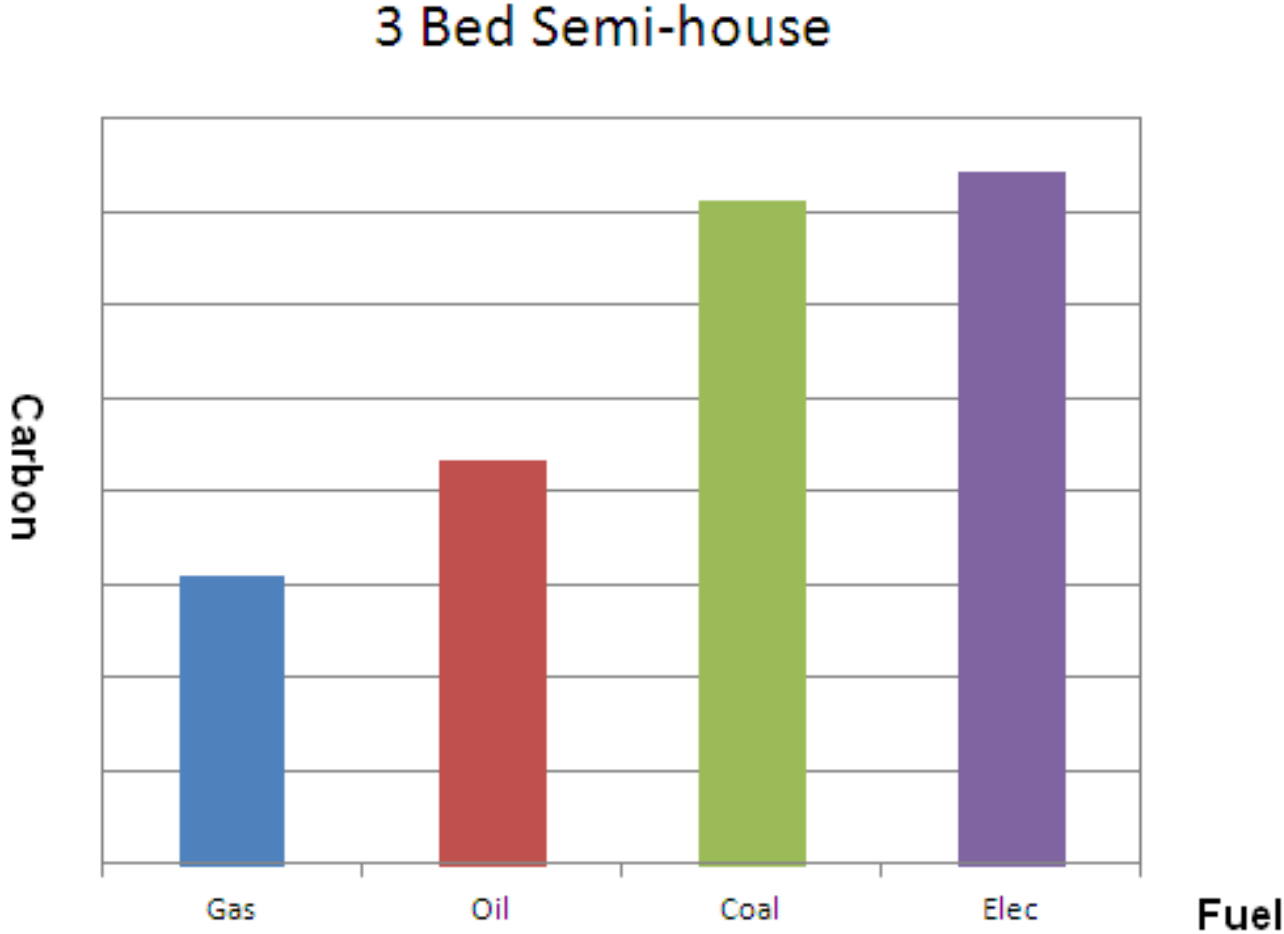
**Rural**

# Mix of Measures :- Distribution of main measures





# Impact of fuel type



## Link to Green Deal (the purpose of ECO)

- The statutory instrument clearly sets out ECOs role in the Carbon Emissions reduction element.
- This role is to support the Green Deal Golden rule funding mechanism
- Where Golden Rule savings do not meet the capital cost of the measure ECO will provide “top up” to allow measure to proceed
- Green Deal Golden Rule first, ECO second.
- Hence 43% from funding source NOT ECO.

## And where is Green Deal?

- How does Green Deal work with ECO?
- What is happening with Green Deal?
- Is there any money?
- Does it have to be Green Deal?

## E.ON's response

Partnership Green Deal Provision with Insta Group, providing UK wide cover

Dedicated internal Green Deal development team now in place

Initial trial Community projects starting July 2013

Rural community approach starting in August 2013- watch this space!

Open for joint partnerships for Green Deal with GDPs or LAs

## ECO Activity to date

- E.ON have been up and running on ECO delivery since January 2013
- Notifications of completed work started in February 2013, 1<sup>st</sup> Supplier to do so.
- Lessons learnt around 30 day rule and complexity of systems.
- Well advanced programme of delivery, on target for full compliance by December 2014
- Transfer of carry over from CERT and CESP to be finalised in Q3 2013
- How can you get involved?



# Key Issues to date

Accurate identification

Broken boilers,

Narrow Cavities

Remedial Cavities

Notification Period of 30 days

Misunderstanding Ofgem requirements

ECO is NOT CERT/CESP or WarmFront.

# Getting involved

## Helpful Partnership

- Talk to our teams to develop coordinated activity within your area
- Understand ECO & Green Deal criteria and advise householders accurately
- Use ESAS helpline where appropriate
- Provide LA branded accurate information
- Assist in evidence collection and verification

## Unhelpful Partnership

Do not recommend householders contact their energy supplier direct for ECO funding.

Do not ask installers to contact energy suppliers direct unless they have large volumes.

# Where we need Support

1. Identifying the right communities;- Off gas, “low rise”, poor quality housing
2. Joint community events
3. Taking offers to individual private householders;- will have ECO/Green Deal package
4. Introduction to householders in “right areas” through all sales channels
5. Working with “ECO on the Road”
6. Need for proactive “campaigns”

# How we can Support

1. Technical Support on detail of energy efficiency and specific Green Deal/ECO issues
2. Guidance on “golden nuggets” for ECO so customers are not misguided
3. Specialist Energy Efficiency Contact Centre
4. All leads will be contacted and as appropriate be provided with Home assessment
5. Literature and marketing detail
6. Acquisition vouchers / budget

## Act now

- ECO period is January 2013 to March 2015
- To allow for formal completion most will need projects completed by December 2014.
- Only 24 months in total, **we are already 25% of the way through!**

Think ECO - Think E.ON

The logo for E.ON, featuring the lowercase letters 'e.on' in white on a red rectangular background.

# Contact Us

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