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Regional Manager South East

Summary

- 1966 and all that!
- Climate change slides
- EEAC's to Energy Saving Trust advice centres
- Climate change journey
- EST vision
- Aims, activities, target for centre
- Regional structure
- Role of the regional manager
- Questions

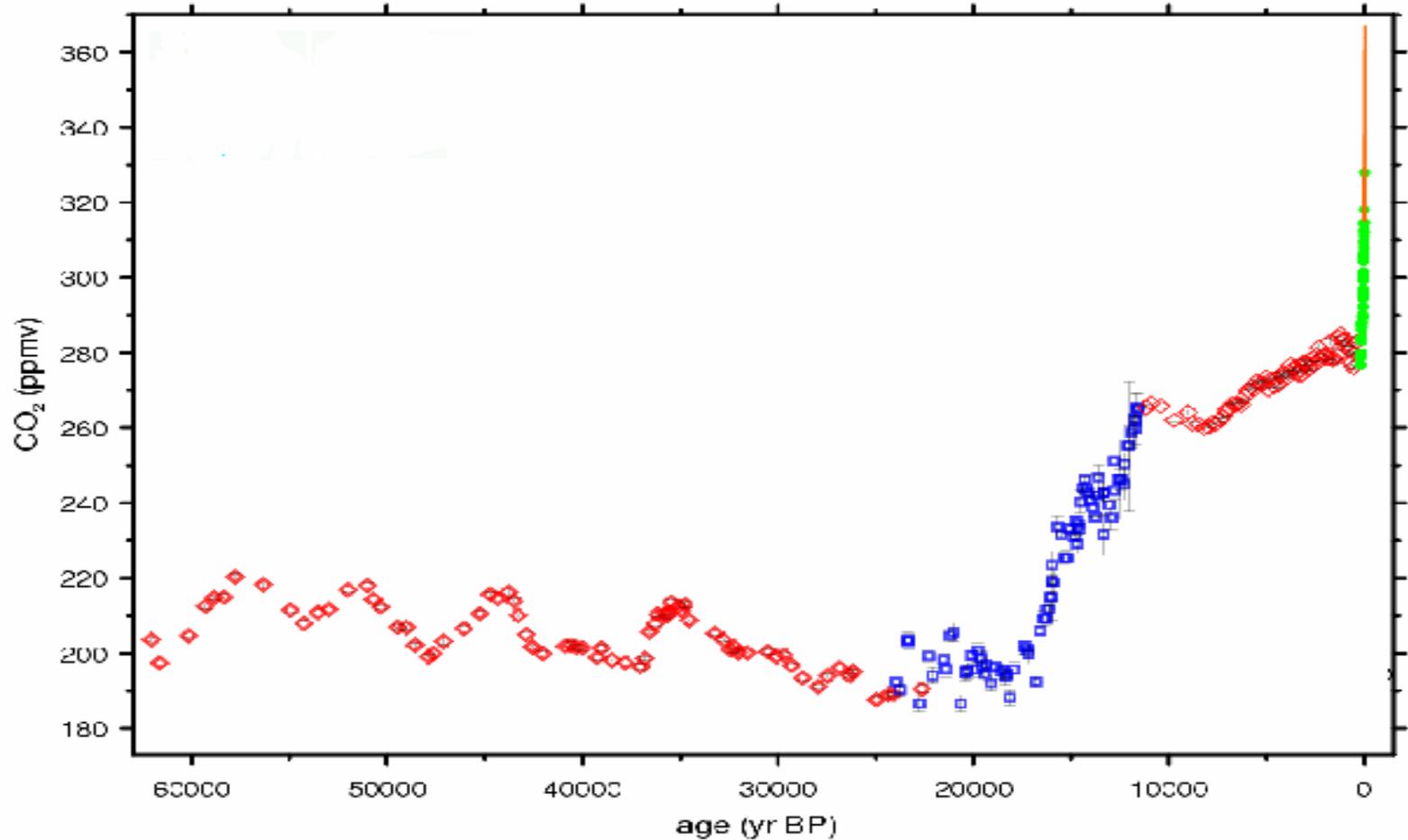
1966 and all that!

- Memories of '96 – 12 years ago
 - Germany win Euro 96 in England, Oasis played Knebworth, computer defeats world chess champion Garry Kasparov.
- Memories of '66 – 42 years ago
 - England wins world cup, Beatles last public concert, Star Trek debut.
- 12 years forward to 2020
 - Target of 26% CO2 reduction (from 1990 levels)
- 42 years forward to 2050
 - Target of 60-80% CO2 reduction

Austrian Glacier, Pasterze



Carbon dioxide levels over the last 60,000 years

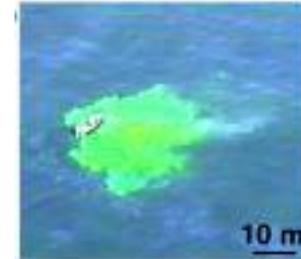


Source: University of Berne and NOAA

What are the risks of dangerous climate change?

70

Risk of large changes in ocean circulation, and the release of methane clathrates.



30

Risk of significant loss of Amazon rainforest. Globally few ecosystems can adapt, consequent reductions in food supply and consequent further damage to the climate system.



20

Melting of Greenland ice sheet may become irreversible.



10

Some marine ecosystems suffer irreversible change. Ocean acidification is already a risk.



High profile issue

- Climate change is in the papers every day, on regular TV documentaries, etc
- High fuel prices,
- Government announcement, extra £1 billion for energy through CERT
- We live in 'interesting times'

Evolution of the advice centres

- **1993** – 29 Energy Efficiency Advice Centres
- **1998** – national coverage through 52 centres
- **2003** – Publication of Government's EWP

52 Energy Efficiency Advice Centres



21 Energy Saving Trust advice centres

- **2005** – 3 pilots (NI, NE & Anglia)
- **April 2008** – Act on CO2 (reactive service water and waste)
- **Sept 2008** – Energy Saving Trust advice centre Thames Valley & Solent
- Energy Saving Trust advice centre Kent, Surrey & Sussex



Advice in the home

Energy

The Green Homes Service, announced by the Prime Ministerwill help people improve the energy efficiency of their homes, choose lower emissions [for] transport, reduce waste and conserve water. It will direct people to the practical steps they can take. And to the full range of support available. Including help through CERT [Carbon Emissions Reduction Target].”

Water

2008 Budget report

Water recycling

EEAC's

- Part funded
- Energy efficiency
- Smaller centres
- Short term contracts
- Inconsistent delivery nationally

Energy Saving Trust advice centres

- Fully funded
- Long term contracts - stability
- Regionally managed
- Energy efficiency, renewables, transport, leading to water, waste
- Market segment led; targeted
- Local authority support programme
- Community support programme
- Consistent and holistic

The climate change journey

**Awareness
&
Engagement**

**Conversion
&
Action**

**Retention
&
More Action**

10%

**Don't Believe CC
is happening**

**Not willing to
change**

68%

**Believe CC is
happening**

**Doing a few small
things**

22%

**Believe CC is
happening**

**Significant longer
term actions**

Energy Saving Trust vision

- For all Energy Saving Trust activities:

Leading 60 million citizens to act on climate change

- For the advice network:

“A world where sustainable energy is the choice for all individuals and organisations.”

Aims & activities for the network

Persuade citizens to view low carbon lifestyles and actions favourably and to feel compelled to act

Promotions

Make it easier and more convenient for householders to take up sustainable energy products and services, and to adopt low carbon lifestyles

Proactive targeting

Customer led advice

In depth support

Ensure that society visibly supports low carbon lifestyles through appropriate levels of commitment, leadership and exemplary actions.

Work with Government

Work with business

Work with communities

Energy Saving Trust Advice Centre areas
by Government Office area – the South East



Thames Valley & Solent

Kent, Surrey & Sussex

SE Energy Saving Trust advice centres

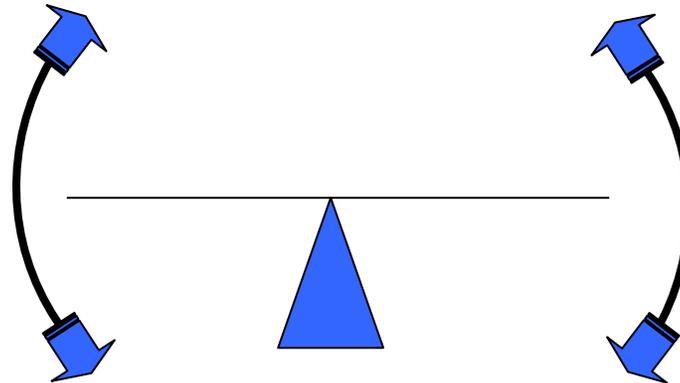
- Energy Saving Trust advice centre Thames Valley & Solent:
 - Provide a one stop shop service for **44,200 householders**
 - Provide assumed carbon savings **109,900 tC/lifetime**
- Energy Saving Trust advice centre Kent, Surrey & Sussex:
 - Provide a one stop shop service for **48,650 householders**
 - Provide assumed carbon savings **117,950 tC/lifetime**

Role of the Regional Manager

Strategic

Representing EST at a strategic level in the region

Regional relationships
Link EST work & regional strategies
Identify opportunities to expand activity
Raise profile of EST



Work plans meet regional strategic goals
Spread best practice

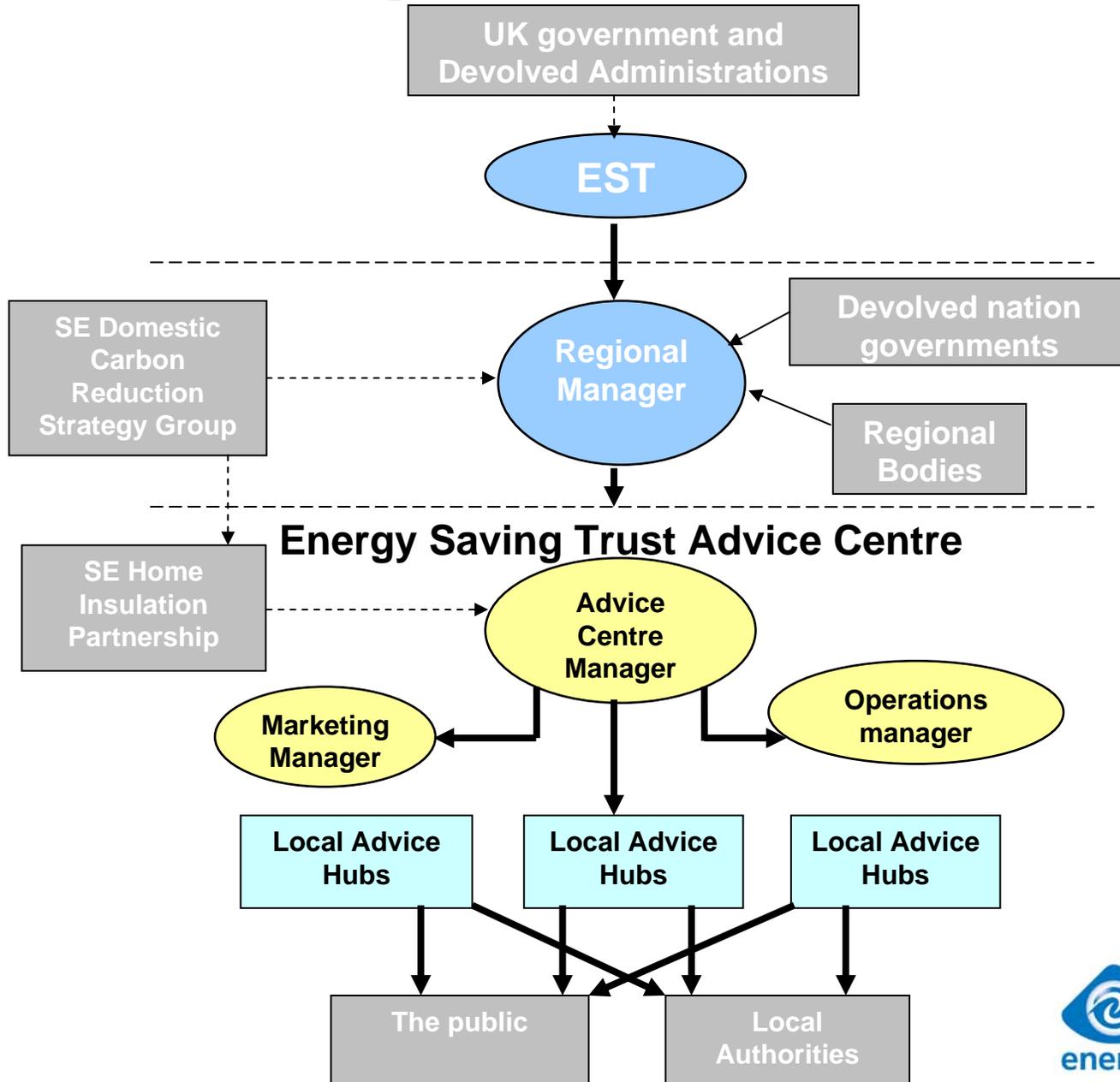
Operational

Managing contracts of the advice service in the region

Ensure advice centres deliver
Support advice centres
Serve as contact point
Oversee & report on expenditure

Increasing importance of regions, communities and Local Authorities

Regional Structure



Local authorities NI 186

- Action by local authorities is likely to be critical to the achievement of Government's climate change objectives. Local authorities are uniquely placed to provide vision and leadership to local communities by raising awareness and to influence behaviours. In addition, through their powers and responsibilities (housing, planning, local transport and powers to promote well-being) and by working with their Local Strategic Partnership they can have significant influence over emissions in their local areas.
- **NI 186** per capita reduction in CO2 emissions in the LA area
- 70% of local authorities have chosen this as a key indicator
- Advice centres are keen to assist you through the local authority 121 support programme
- <http://www.energysavingtrust.org.uk/housingbuildings/localauthorities/support/kam/>

Launch of the advice centres

- 28th October 2008
- Mandolay Hotel, Guildford
- Round table on Energy Saving Trust strategy – Emission Impossible, key politicians, press, business and regional stakeholders present.
- E-mail me, Brad or Meroe if you want to attend

Questions?

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