

# Will you reduce your carbon 'footprint'? Come by train and hop on our special coach service from Birmingham New Street to the event!



We are all working hard to reduce the threat of climate change by reducing the emissions of carbon dioxide into the atmosphere yet many of us use our cars to travel to work and events like the WM HECA Forum conference.

## So how much CO<sub>2</sub> do cars release?

For each passenger mile travelled in petrol fuelled car, approximately 298 grams of carbon dioxide is released into the atmosphere and for diesel cars, the figure is 225 grams!<sup>1</sup> So for example,

A 10 mile journey = 2.98kg CO<sub>2</sub> per person (or 0.00298 tonnes)

A 20 mile journey = 5.96kg CO<sub>2</sub> per person (or 0.00596 tonnes)

If 100 delegates attended the conference, the total carbon dioxide released could be as great as 0.3 – 0.6 tonnes!

## Hop on the Eco-Coach!

We propose to arrange a 49 seater coach to pick people up from Birmingham New Street station in the morning and drop them off at the end of the day.

A coach emits approximately 90 grams of CO<sub>2</sub>, assuming a total of 20 passengers, which is considerably less than an individual car.

Each place on the coach will cost approximately £5.20 per person (return) if all spaces are filled. To make the scheme feasible, we need to fill as many places as possible or the cost will be too great per person.

## How do I book my place?

If you would like to book a place on our 'eco-coach', please tick the relevant box on the fax back form. The more places we can fill, the less carbon dioxide will be released!

## Please support this scheme and do you bit!

If you have any queries, please contact Ellie Cooper on 0121 236 6630 or email [ellie.cooper@savenergy.org](mailto:ellie.cooper@savenergy.org)

<sup>1</sup> Findings from the Tyndall Centre for Climate Change Research 'Carbon Emissions from Transport'.